



For-Profit Education Cloud Pricing Guide



Elevate the education experience with the #1 AI CRM for learner and institution success.

Product Category	Features and Details	Pricing
<p>Education Cloud Enterprise Edition The market-leading CRM with purpose-built functionality for education.</p> <p><i>This edition requires an annual contract.</i></p>	<p>Includes Sales and Service CRM, plus the following features:</p> <ul style="list-style-type: none"> Deliver a connected experience with Education Cloud apps for the entire learner lifecycle including Recruitment & Admissions, Student Success, Advancement & Alumni Relations, and Academic Operations Maximize faculty and staff impact with common services, such as appointment scheduling and application forms, that can be used dynamically across any department. Get started faster with a learner-centric data foundation as well as out-of-the-box education features and automation built directly into the core Salesforce platform. 	<p>\$325.00 USD/user/month Billed annually. Usage restrictions apply.</p>
<p>Education Cloud Unlimited Edition Unlimited market-leading CRM power and support for education</p> <p><i>This edition requires an annual contract.</i></p>	<p>Includes all the features of Enterprise, plus the following features:</p> <ul style="list-style-type: none"> Gain access to Premier Success Customer Support as well as additional included features such as Salesforce Inbox. 	<p>\$500.00 USD/user/month Billed annually. Usage restrictions apply.</p>
<p>Education Cloud Einstein 1 for Sales Edition Unlimited Edition, plus Sales Einstein AI, Data Cloud, Education Cloud Intelligence, Slack and more.</p> <p><i>This edition requires an annual contract.</i></p>	<p>Best suited for Advancement and Alumni Relations & Recruitment and Admissions use cases. Includes Education Cloud Unlimited Edition, along with the following features:</p> <ul style="list-style-type: none"> Sales Cloud AI & Education Cloud AI Data Cloud & Experience Cloud Education Cloud Intelligence & Slack Enterprise Grid Salesforce Maps, Sales Planning, Enablement, & Slack Sales Elevate 	<p>\$700 USD/user/month Billed annually. Usage restrictions apply.</p>
<p>Education Cloud Einstein 1 for Service Edition Unlimited Edition, plus Service Einstein AI, Data Cloud, Education Cloud Intelligence, Slack and more.</p> <p><i>This edition requires an annual contract.</i></p>	<p>Best suited for Student Services and One Stop use cases. Includes Education Cloud Unlimited Edition, along with the following features:</p> <ul style="list-style-type: none"> Service Cloud AI & Education Cloud AI Data Cloud & Experience Cloud Education Cloud Intelligence & Slack Enterprise Grid Service Cloud Voice, Digital Engagement, Einstein Conversation Insights, & Feedback Management - Growth. 	<p>\$700 USD/user/month Billed annually. Usage restrictions apply.</p>

Learn more about Education Cloud here salesforce.com/education/cloud/

This page is provided for informational purposes only and subject to change. Contact your sales representative for detailed pricing information.



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Experience Cloud For Learners & Alumni Quickly connect learners and alumni with the information they need to thrive using branded, digital communities. <i>This product requires an annual contract.</i>	Login Edition: Designed for learner and alumni populations who will be logging in less frequently to a community, usually three or fewer times per month, throughout their education journey. <ul style="list-style-type: none"> Includes Customer Community Plus, along with pre-built Experience Cloud templates tailored for the needs of education. 	\$15.00 USD/login/month Billed annually.
	Member Edition: Designed for learner and alumni populations who will be logging in frequently to a community throughout their education journey. <ul style="list-style-type: none"> Includes the features of the Login Edition, along with the flexibility to support active learners and alumni who will be logging in more frequently. 	\$35.00 USD/member/month Billed annually.
Experience Cloud For Partners Easily connect with partners using branded, digital communities. <i>This product requires an annual contract.</i>	Login Edition: Designed for partners who will be logging in less frequently to a community, usually three or fewer times per month. <ul style="list-style-type: none"> Includes Partner Community, along with pre-built Experience Cloud templates tailored for the needs of education. 	\$20.00 USD/member/month Billed annually.
	Member Edition: Designed for partners who will be logging in frequently to a community. <ul style="list-style-type: none"> Includes the features of the Login Edition, along with the flexibility to support active partners who will be logging in more frequently. 	\$50.00 USD/member/month Billed annually.
Actionable Insights for Every Institution Education Cloud Add-On Make faster, data-driven decisions institution-wide with analytics and intelligence offerings tailored to the needs of education. <i>This product requires an annual contract.</i>	CRM Analytics for Education: Leverage pre-built analytics dashboards and templates designed for the full learner lifecycle. <ul style="list-style-type: none"> Out-of-the-box analytics for education, including pre-built dashboards for recruiting, admissions, student success, advancement and alumni relations. 	\$165.00 USD/user/month Billed annually.
	Education Cloud Intelligence: Maximize productivity with a robust analytics and intelligence offering for education. Leverage the combined benefits of AI-driven insights and pre-built analytics dashboards for the full learner lifecycle. Plus, easily build predictive models with a new AI Accelerator for Education. Includes the features of CRM Analytics for Education, along with the following: <ul style="list-style-type: none"> Einstein Prediction Builder to predict likelihood or target numbers, such as likelihood to enroll or alumni giving goals. New self-service AI Accelerator for Education to power actionable recommendations and AI models across campus. 	\$220 USD/user/month billed annually.
Sales and Service Empower your institution with the #1 CRM for Sales & Service <i>This edition requires an annual contract.</i>	Enterprise Edition: Sales: CRM for Sales with added features, flexibility, and web API. Best suited for: <ul style="list-style-type: none"> Advancement & Alumni Relations Recruitment & Admissions Service: CRM for Service with added features, flexibility, and web API. Best suited for: <ul style="list-style-type: none"> Student Services & One Stop 	\$210 USD/user/month Billed annually
	Unlimited Edition: Sales: The premier CRM for Sales including everything in Enterprise plus automation, chat, and 24/7 support. Best suited for: <ul style="list-style-type: none"> Advancement & Alumni Relations Recruitment & Admissions Service: The premier CRM for Service including everything in Enterprise plus automation, chat, and 24/7 support. Best suited for: <ul style="list-style-type: none"> Student Services & One Stop 	\$400 USD/user/month Billed annually

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